

Oct 18, 2015 - Oct 24, 2015

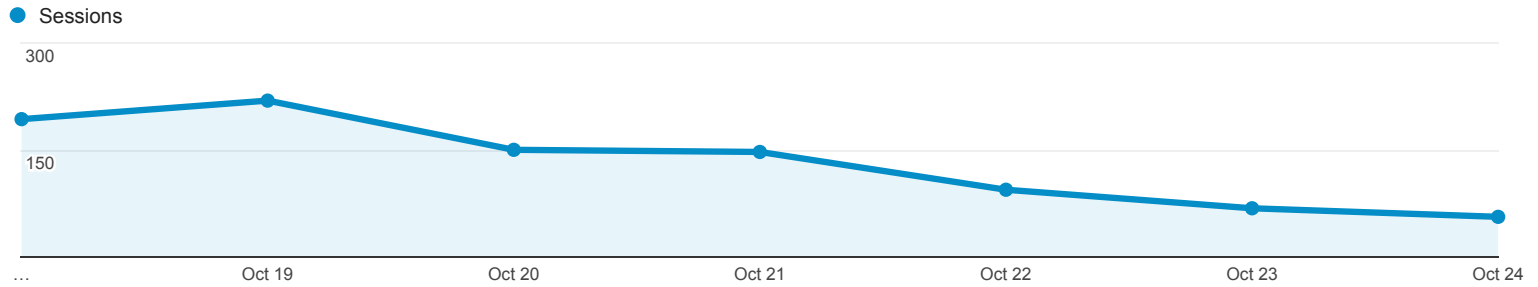
Interests: In-Market Segments

Some data in this report may have been removed when a threshold was applied. [Learn more](#)

All Sessions
59.50%

Explorer

Summary



In-Market Segment	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	927 % of Total: 59.50% (1,558)	52.32% Avg for View: 63.16% (-17.16%)	485 % of Total: 49.29% (984)	42.07% Avg for View: 53.92% (-21.97%)	3.54 Avg for View: 2.98 (18.58%)	00:01:32 Avg for View: 00:01:13 (26.10%)	6.04% Avg for View: 6.10% (-0.93%)	56 % of Total: 58.95% (95)	\$0.00 % of Total: 0.00% (\$0.00)
1. Business Services/Business Technology/Web Services/Web Design & Development	467 (4.41%)	52.46%	245 (4.79%)	42.18%	3.67	00:01:36	7.49%	35 (5.09%)	\$0.00 (0.00%)
2. Software/Design Software/Drawing & Animation Software	432 (4.08%)	37.04%	160 (3.13%)	41.67%	4.05	00:01:46	5.56%	24 (3.49%)	\$0.00 (0.00%)
3. Employment	354 (3.34%)	52.82%	187 (3.66%)	44.92%	3.44	00:01:25	7.63%	27 (3.92%)	\$0.00 (0.00%)
4. Software/Business & Productivity Software	319 (3.01%)	38.56%	123 (2.41%)	43.26%	3.64	00:01:52	5.33%	17 (2.47%)	\$0.00 (0.00%)
5. Consumer Electronics/Mobile Phones	304 (2.87%)	56.25%	171 (3.34%)	41.78%	3.44	00:01:34	5.59%	17 (2.47%)	\$0.00 (0.00%)
6. Business Services/Advertising & Marketing Services	273 (2.58%)	38.83%	106 (2.07%)	41.03%	4.04	00:01:58	3.66%	10 (1.45%)	\$0.00 (0.00%)
7. Real Estate/Residential Properties	268 (2.53%)	47.76%	128 (2.50%)	33.21%	4.35	00:02:00	7.46%	20 (2.91%)	\$0.00 (0.00%)
8. Software/Audio & Music Software	258 (2.44%)	33.72%	87 (1.70%)	39.53%	3.26	00:01:32	4.65%	12 (1.74%)	\$0.00 (0.00%)
9. Financial Services/Investment Services	250 (2.36%)	47.20%	118 (2.31%)	39.60%	3.82	00:01:40	4.80%	12 (1.74%)	\$0.00 (0.00%)
10. Computers & Peripherals/Computer Accessories & Components	248 (2.34%)	57.66%	143 (2.80%)	40.32%	4.17	00:01:24	9.27%	23 (3.34%)	\$0.00 (0.00%)

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